

## Purpose, Methodology, and Results

The 2015 survey was developed for citizens to rank the most important issues and opportunities that should be guided by our 10-year comprehensive plan update. The list of **60 issues and opportunities** was generated by local residents and business and community leaders. Survey respondents were able to select up to seven priority issues and opportunities from the list.

The online survey was open December 4 to December 20, 2015 (**16 days**). The survey notice and link were sent to the **Steering Committee** and the boards of **the local Chamber of Commerce, Greater Carlisle Project and United Way** who further distributed them, and posted on the FocusCarlisle.mysidewalk.com and NextDoor.com social networks and the borough website. 309 viewers accessed the survey. **148 surveys** were completed.

Top 10 Priorities for Carlisle's Future	Response Percent
1. Continue implementation of the Carlisle Urban Redevelopment Plan for the brownfield sites: IAC, Carlisle Tire and Wheel, and Tyco	49%
2. Attract business to downtown (fill storefronts, upper floors)	47%
3. Ensure public safety/Reduce crime	42%
4. Strengthen the rental housing conditions, e.g., improve property maintenance of rental units	24%
5. Improve air quality/Minimize additional air pollution	22%
6. Manage truck traffic in downtown	21%
7. Increase number and diversity of retail stores and restaurants in downtown	20%
8. Address homelessness	19%
9. Expand the trail network for walking and biking	17%
10. Improve traffic flow during I-81 diversions	16%

## Findings

1. There is **no one single issue/opportunity of majority concern**. Continued implementation of the Carlisle Urban Redevelopment Plan received the most votes, followed closely by business attraction to downtown. Ensure public safety/reduce crime ranked third.
2. The top 10 priorities reflect respondents' desire for **a safe, clean, economically vibrant community with well-kept housing for all residents**.
3. **One in three** respondents offered additional comments and suggestions for their selected priorities. Common themes were increasing businesses, reducing traffic, and improving housing.

## What's Next?

Borough staff, the Steering Committee, and Gannett Fleming will use the survey results to refine the issues and opportunities the plan update will address. The outline will be posted in early January 2016, followed by brief fact-finding reports on the priority issues and suggestions for how you can be involved.