

**Borough of Carlisle Workshop
Meeting Minutes
July 31, 2019**

Present at the meeting: Councilors Crampsie, Flower-Webb, Fulham-Winston, Guido, Landis, and Mayor Scott. Also present were: Acting Borough Manager Armstrong, Water Resources Director Malarich, Community Development Manager Skelly, Finance Director Juday, Parks & Recreation Director Crouse, Public Information Coordinator Taylor, and Borough Secretary Stone.

Scribe Note: Councilor Fulham-Winston was not present at the meeting.

I. Call to Order & Pledge of Allegiance

The Workshop Meeting convened at 6:00 p.m.

II. Public Hearing:

- A. Borough Council held a Public Hearing at 6:00 p.m. for the purpose of receiving public comment on the proposed modification to the Borough of Carlisle's DCED HOME Investment Partnerships Program grant award (Contract#C000069523), which at the time of the application was not site specific. The Borough proposes to modify its contract/application to include the acquisition and razing of 157 and 159 East South Street, Carlisle, Pennsylvania that has been affected by blight and to construct a minimum of two units (but no more than three units) for resale to first-time homebuyers who are deemed to be credit-worthy and LMI income eligible.

Mr. Gary Lenker, Executive Director of Tri-County Housing, explained to Council the modification to the HOME application in order to proceed with the acquisition of 157 and 159 E. South Street. The modification that would be submitted to DCED would be to construct a two-story duplex on the designated site. He noted that each of the two units will consist of 1,200 square feet, three bedrooms, one and a half baths, and a basement. The existing blighted structure is located within the 100-year flood plain. The concept would be to demolish the existing structure and to construct the duplex outside of the 100-year flood plain. The new structure would be located in the 500-year flood plain, which the HOME Program allows. Mr. Lenker noted under the qualification guidelines, a single person could qualify with a gross earned income in excess of \$45,000.

Discussion ensued among Council and staff regarding the present concept of five parking spaces on the parcel. Councilor Landis inquired if a larger front yard could take the place of the off-street parking spaces. She suggested using the Borough's minimum parking requirements and to use the money saved in the house amenities. Assistant Borough Manger Armstrong responded that some type of pervious material could be considered as parking space alternatives. Councilor Guido expressed concern that only offering on-street parking may be a burden on the homeowners during activities at the elementary school across the street from the units.

III. Public Comment/Presentation:

- A. Destination Carlisle

Ms. Stephanie Patterson Gilbert, owner of Georgie Lou's Retro Candy Store at 56 West High Street, Carlisle, Pennsylvania. Ms. Gilbert presented information on Destination Carlisle, a

Carlisle merchant lead organization. This group includes merchants, employees of the merchants and nonprofits that are connected to downtown. Ms. Gilbert has provided an overview of the organization's focus that is attached to these minutes. She provided details on the Bucket List, a current event that is a promotional tool for the downtown businesses.

Mr. Glenn White, Executive Director of Downtown Carlisle Association, 53 West South Street, Carlisle, Pennsylvania, invited the Destination Carlisle board members to sit on DCA committees and to be involved in developing the five-year Main Street plan.

Councilor Guido noted that she would like to see collaboration between Destination Carlisle and DCA and to not have a duplication of services, but complement one another.

IV. Meeting Minutes:

- A. Borough Council voted 6-0 to approve the June 26, 2019 Workshop Meeting Minutes. (Guido/Flower-Webb)

V. Public Comments

Ms. Leslie Miller, Manager of Café Bruges, 16 North Pitt Street, Carlisle, Pennsylvania explained that Destination Carlisle is an all-volunteer based organization and noted they look forward to collaboration with DCA.

Ms. Jennifer Oswald, owner of Time Walker Tours, 48 West High Street, Carlisle, Pennsylvania noted that DCA and Destination Carlisle efforts are for different purposes; the DCA works to bring customers into downtown and Destination Carlisle works to encourage customer circulation among the businesses once in town. She stated they could work together, but with different purposes.

Mr. Glenn White explained that the DCA does other downtown functions in addition to special events. As Main Street functionality, they are using push notifications to let customers know what products are carried by each store. He noted they are also working on retail recruitment and invited the merchants to volunteer with DCA in order to grow in one direction.

VI. Community Planning & Smart Growth:

- A. HOME Fund Application/Contract Modification

Borough Council voted 6-0 to approve a modification to its DCED HOME Investment Partnerships Program grant award (Contract #C000069523) to acquire and raze 157 and 159 East South Street, Carlisle, Pennsylvania that has been affected by blight and to construct a minimum of two units (but no more than three units) for resale to first-time homebuyers who are deemed to be credit-worthy and LMI income eligible.

Furthermore, authorize the Mayor to execute associated documents related to this modification that shall also include a letter of support from Council to DCED endorsing the modification and encouraging DCED to permit HOME funds to be used for the construction of a minimum of two units at 157 and 159 East South Street, Carlisle. (Crampsie/Flower-Webb)

- B. Carlisle Housing Opportunity Corporation Use of Sales Proceeds

Assistant Borough Manager Armstrong explained that the Cumberland County Housing and Redevelopment Authority was approached by the owner of 149 N. Pitt Street, with an offer to sell

the property to the Authority. She noted in the past the Borough and the Housing Authority have worked together to rehab properties with the use of HOME funds and then sell them to a qualified first time home buyer.

Mr. Tim Whelan, Executive Director of the Cumberland County Housing and Redevelopment Authority explained the property at 149 N. Pitt Street was constructed in 1860 and noted that due to the lack of resources, the past owners were unable to make necessary upgrades to the structure. He explained the rehab proposal included the removal of lead paint along with taking the interior down to the studs. If approved by Council, the property will be renovated and sold to a first time homebuyer. Ms. Armstrong noted the estimated renovations cost for this property would be \$160,000.

C. Food Truck Concept:

Councilor Crampsie explained that Council and staff decided to revisit the topic and discuss what is working or not working.

Mayor Scott noted the food truck concept was a part of Council's goals. Council provided an overview of how the food vendors have been discussed over the years and that there was approval for food trucks to do business at warehouse properties at the west end of the Borough. Recently, there was a request for the Borough to allow food trucks in the downtown.

Councilor Guido noted she is not agreeable to drivable food trucks because of the size, use of parking spaces and meters. She stated she still sees them at the festivals and the western end of town. Councilor Guido is willing to discuss smaller pull behind food carts with the agreement of the community.

Councilor Landis noted one of Council's goals was to put in place to a method to amplify activities on the square and to look at other opportunities to enhance the downtown.

Mr. Glenn White with DCA stated a blind survey of downtown merchants was taken in regard to food trucks. He noted the results showed the Carlisle food merchants were split in their views of allowing or not allowing food trucks in the downtown. He provided statistics from a 2014 Neilson survey that showed Carlisle is saturated with food services in a one-mile radius from the square. Mr. White promoted the idea of food merchants by offering longer hours and additional days of service.

Mr. Jeff Goss and Ms. Ashleigh Corby from Market Cross Pub remarked that they are not in favor of food trucks. He stated they would take away from current downtown restaurant business. Mr. Goss remarked that the current businesses have invested in the community and remarked that the square is Veteran's Square, not food truck square. Mr. Goss noted the merchants are in favor of food trucks during special events but noted the restaurants are required to spend money on inspections, trash collections, and taxes. He asked Council to consider the effects food trucks would have on local restaurants.

Ms. Ashleigh Corby noted she does not understand the reason for having additional food at the square because there are so many opportunities with the present downtown businesses. She is open to new businesses but does not feel food trucks are a fit for the historical aspect of downtown. Ms. Corby remarked this could create an influx of transient food trucks that just come and go. She would like to offer information on opportunities available to those wanting to open a

brick and mortar establishment. Ms. Corby inquired as to who would oversee the food safety for food trucks and would they pay into the community.

Mr. Patrick Lablanc, owner of Spoons Restaurant, 57 West Pomfret Street, Carlisle, Pennsylvania, noted when he opened his business he was supported by the other food businesses in town. He remarked that being a small business, if food trucks were permitted it would detract from his business and does not feel they will attract people to Carlisle. He asked Council to consider where the patrons of food trucks would use bathrooms and deposit trash.

Ms. Laura Portillio, owner of Café Burge, Helena's, and The Vault, provided the figure of 1.3 million dollars that her businesses paid in 2018 wages and \$20,000 in real estate taxes. Ms. Portillo commented on the many volunteer hours that these businesses provide and donations of food and labor to local charities. She noted that food trucks would come and go. She asked Council to strongly reconsider allowing food trucks.

Mr. Mike Stefanon, owner of Seve-N-Dots Pizza, 40 East Louther Street, Carlisle, Pennsylvania noted that food trucks would not bring people to Carlisle and would not provide fresh, quality food, employ staff, or pay taxes into the community. He also expressed concerns of probable trash issues.

Ms. Jennifer Oswald expressed her point of view as a retail tour business that she would lose foot traffic to her storefront if food trucks were to be permitted at the square. She also feels food trucks would detract from the historical charm of Carlisle.

Mr. Ross Morris, 1 North Hanover Street, Carlisle, Pennsylvania, noted he is a long time business owner and expressed that the people at the meeting that night were there because they love Carlisle. He noted during special events food trucks are needed to accommodate the many visitors but on those days, his business only does half the normal business.

Ms. Stephanie Gilbert explained a survey was sent out with an open mind to see if there if was a demand for food trucks. She noted the long length of time it takes to build a downtown business that is dependent on lunchtime foot traffic. Ms. Gilbert provided the following responses taken from a survey regarding food trucks: lack of demand, more retailers needed, food safety concern, trash and safety concerns, and historic character. She noted the survey showed there was a service gap for food options on Friday and Saturday evening from 10-2:30 AM.

Councilor Guido expressed that she had changed her mind and would no longer agree to allowing food trucks other than late night and at the parks.

Councilor Shultz noted from the conversation at tonight's meeting he heard that food trucks will not drive foot traffic and there needs to be work on how to fill the food gap on weekends. He asked the audience members to provide Council with ideas on how to accomplish these things. He understood there is a need to place efforts into attracting more retailers and if food trucks are permitted, they would only be permitted during a time when profits would not be taken away from the downtown businesses.

Councilor Landis agreed that nothing should take away of the downtown businesses but food trucks could be considered for late night.

Councilor Crampsie commented he is not in favor of food trucks downtown but would consider

the concept of food in parks. He noted opportunities to allow food in the parks should first be given to local businesses.

Mr. Jeff Goss recommended offering opportunities for non-profit organizations to sell food in the parks.

Mayor Scott commented that he would like to see new businesses but current businesses should also be taken care of and there are opportunities for businesses to get help through different agencies in the Borough.

Assistant Borough Manager Armstrong recommended for staff to bring back a draft ordinance that would focus on the parks, merchants, and programs.

D. Proposed Zoning Ordinance Amendment:

Community Development Manager Skelly noted an ordinance was proposed several months prior to rezone land owned by Dickinson College from R-2 Medium Density Residential and UM Urban Mixed Use Districts to INS Institutional District. He inquired if Council is comfortable moving forward with scheduling a public hearing on the request.

Councilor Flower-Webb commented that she does not agree with the College having that much latitude to do what they want with their properties.

Attorney Esh McCombie with McKnees, Wallace & Nurrick representing Dickinson College asked Council to schedule a public hearing and substantive conversation could be addressed at that time.

Solicitor Brenneman interjected the he was reminded of an outstanding matter involving Council's June 2018 Institutional District Ordinance discussion. At that meeting a proposed ordinance initiated by Council was reviewed that would essentially modify uses allowed by right, require some current uses to be allowed by conditional use approval, and amend and add criteria for expanding certain uses.

No additional action was taken at that time.

E. Rental Housing Inspection Ordinance Project

Assistant Borough Manager Armstrong remarked that staff has been reviewing an ordinance that was provided by the Realtors Association and will incorporate some of that language into the Borough's proposed ordinance. She noted that a proposed ordinance would be introduced at the September workshop meeting.

Mr. David Lanza, 2132 Market Street Camp Hill, Pennsylvania, asked if the public would have the opportunity to review the draft ordinance prior to the workshop meeting. It was discussed among staff and Council that after Council's review, the proposed ordinance will be placed on the Borough's website. He noted he was encouraged with Council's conversation regarding food trucks and that their minds were changed after hearing from the business owners. Mr. Lanza expressed his hope that Council would take into account the burden a rental ordinance would place on the rental property owners.

Mr. Joe Nunez, 7 Wellington Court, Carlisle, Pennsylvania, remarked that persons working in

Carlisle restaurants are also renting apartments in the Borough. He noted there have not been renters expressing their grievance for their rental property at these meetings. Mr. Nunez stated that Council should focus on the multiunit flophouses.

VII. Budget & Finance:

A. Mid-Year Budget Review

Finance Director Juday informed Council that overall the Borough funds are on track for mid-year. He expressed two areas of concern as the Capital Project Fund due to the Borough covering upfront costs until Tranch 2 of the TIF project is issued and the Stormwater Fund that is funded through the General Fund until the self-funding begins in the second half of 2019. He spoke of debt issuance for the Capital Projects fund and Stormwater Fund to be evaluated by our financial advisors to determine if the issuance could hold off until year-end. Mr. Juday spoke positively of department heads doing very well in keeping their budgets in line. He mentioned four Budget Appropriations will be requested:

- Administration \$30,000 for a new mail server
- Finance \$35,000 to pay the Borough's share of incremental tax revenues for the TIF District.
- Police, \$5,000 to send a new police officer to the Police Academy.
- Water Resources \$35,000 for the purchase of Grinder #1.

He noted the police department has kept their overtime pay to a minimum and the Borough is doing well with the revenues and expenditures.

Mr. Don Epply, Chapel Alley, expressed his concern for the stormwater fees that have recently been add to his bill and asked how long the fees will be charged. Councilor Shultz explained that the stormwater fee will continue forever. He noted the reason this fee was enacted was to ensure that every property owner would share in the cost of the stormwater fee for all Borough property owners, including colleges and non-profit organizations.

B. Smart Meter Procurement:

Borough Council voted 6-0 to authorize the Mayor to execute an agreement between the Borough of Carlisle and IPS Group, Inc. to purchase parking meter equipment and related services for \$174,605.00 (one hundred seventy-four thousand six hundred five dollars). (Shultz/Crampsie)

Parking Supervisor Hamilton remarked the implementation will take place in six to eight weeks. She will send out information to the public once they are up and running.

C. Parking Meter Rate Amendment:

Parking Supervisor Hamilton commented that in August Council will be asked to authorize the Borough Solicitor to adjust the parking meter rates.

VIII. Mayor's Report:

A. Truck Size and Weight Increases Opposition:

Mayor Scott announced that the State Senate recently has taken action on a bill regarding opposing an increase in truck size and will now move to Congress. Therefore there was no need

to take action on this item.

B. Cumberland County Resolution No. 2019-21:

Borough Council voted 6-0 to approve a Resolution supporting Cumberland County Resolution 2019-21 that requests the Public Utility Commission require hazardous liquids pipeline operators to conduct public outreach meetings, at least one time per year on a local or regional basis, for the purposes of outlining safety precautions and to address any individual questions and concerns. The Borough's resolution shall be forwarded to the Pennsylvania Public Utility Commission, Council of Governments, and the County's state Senate and House Delegation. (Scott/Guido)

IX. Parks & Recreation Committee:

A. Equipment Purchase:

Borough Council voted 6-0 to authorize the purchase of a 2020 Chevrolet Silverado 3500HD Dump Truck in the amount of \$42,675 (forty-two thousand, six hundred and seventy-five dollars) from Hondru Chevrolet Inc. under the Costars vendor# 157092 and contract# 25-012. (Landis/Scott)

X. Public Safety Committee:

A. Life House Church of God Special Event/Street Closure Request:

Borough Council voted 6-0 to authorize the closure of a section of Terrace Avenue between Shirley Avenue and Hemlock Avenue in the Valley Meadows area of the Borough for a block party to raise funds and awareness for local non-profits focused on children in the community sponsored by the Life House Church of God on Wednesday, August 7, 2019 from 6:00-9:00 p.m. The Life House Church of God shall be responsible for 100% of the variable costs and 10% of the fixed costs to hold this event. This event will be held in the church parking lot as well as the section of Terrace Avenue directly in front of the church. (Scott/Guido)

XI. Public Works Committee:

A. Water Plant Chemical Bid:

Borough Council voted 6-0 to rescind the previously awarded chemical bid to Univar USA Inc. for the following chemicals:

- Item 2.26 Polymer Water Plant
- Item 2.28 Polymer Water Plant Sludge

In addition, Council awarded Coyne Chemical the contract for Item 2.28 Polymer Water Plant Sludge as the new lowest qualified bidder. (Landis/Guido)

B. Carlisle Green Streets Project:

Water Resources Director Malarich explained a state grant was received for the use of a stormwater improvement project at the intersection of Cherry and West Louthier Street. Due to the high bids that were received from contractors, the project will be handled in house. Borough staff in conjunction with Dickinson College plan to complete the project before the grant expires. Mr. Malarich noted there will be a loss of ten on-street parking spaces.

XII. Adjournment

There being no further business or public comments, the meeting adjourned at 8:10 p.m.

Timothy A. Scott Mayor

Joyce E. Stone Borough Secretary



Destination Carlisle



Who We are.

What We Believe.

Our History.

Why We're Needed.

How We Help.

Let our downtown be your downtown.

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Who is Destination Carlisle?

Destination Carlisle, Inc., is an organization of owners, employees, and representatives of small businesses and organizations with a physical location in the downtown Carlisle, Pennsylvania, business district. There is no formal application process to belong to or any membership fees associated with Destination Carlisle at this time.

We are incorporated as a domestic nonprofit corporation in the State of Pennsylvania as Destination Carlisle, Inc., and are in the process of becoming an approved nonprofit through the United States Internal Revenue Service.

What We Believe

Downtown Carlisle small businesses and their patrons form a symbiotic circle. As businesses, we employ hundreds of our neighbors while collectively meeting our community's needs by providing thousands of goods and meals a day. Unlike national and regional chains, we pride ourselves on cultivating personal relationships with our community, supporting local charities, staging local events, and putting most of the money we earn directly back into our town's local economy. Our patrons, by choosing to eat in our restaurants, shop in our stores, and use our services, help support our and our employees' families. This circle is a vital part of what makes a "community," and we're proud to play our part in that relationship.

Here at Destination Carlisle, we believe that some of the people who best understand how to grow, support, and improve our downtown are the small business owners, employees, and organization members who serve the community on the front lines in downtown every day. As we interact with our community, building relationships with our customers and neighbors, we have our fingers on the pulse of downtown Carlisle perhaps better than anyone else.

Because most of us live locally, school our children here, and are integral parts of the community first as families and second as businesses, we feel we've been able to develop a well-rounded viewpoint of the downtown because the obstacles our patrons face in downtown are not abstract to us--they are obstacles we face ourselves. By focusing on improving our downtown for our local community, we create a more marketable place for those from outside our area as well. While many tourism organizations look outward,

OUR MISSION

Destination Carlisle endeavors to improve the downtown Carlisle business district, to help build better relationships with the community it serves, and to increase local and non-local tourism through raising awareness of the downtown and by staging events.

Additionally, Destination Carlisle seeks to help build a business-friendly climate in downtown Carlisle by insuring that small business owners and their interests are considered in local governmental and organizational decisions that may impact their success.

OUR NEIGHBORHOOD

Bounded by North Street, East Street, South Street, and West Street.

trying to promote Carlisle to people who live dozens if not hundreds of miles away, Destination Carlisle believes that we should always extend our first invitation into our downtown to our neighbors and concentrate on creating new opportunities for them to get to know all we have to offer. Tapping in to the more than 50% of locals who either never venture into downtown or visit less than once a week will provide needed stability to our downtown businesses and services.

Destination Carlisle relies on the expertise, cooperation, and input of our fellow small businesses as well as our customers and neighbors to formulate goals and how to best meet them. One of our main focuses is to work on the day-to-day issues we encounter downtown that might impede our success or access to downtown for our patrons. In service to this, we advocate for those interests directly to local governments and organizations. We also want to foster a more cohesive and cooperative downtown business community by identifying and creating opportunities for our businesses and organizations to work together. We want to encourage more people, both local and non-local, to discover what makes our downtown community so unique, honoring Carlisle's history while looking forward to where Carlisle is headed.

In essence, our motto says it all, "Let our downtown be your downtown." We invite all of you to come downtown and join us on our quest.

Our History

Destination Carlisle was started in October of 2016 as a facebook page and instagram account by Stephanie Patterson Gilbert, owner of Georgie Lou's Retro Candy. These social media accounts were intended to up the online profile of downtown Carlisle, Pennsylvania, as an entire shopping and dining district, something which was very much lacking at the time. Concurrently, she started a merchant-only, private facebook group to help foster conversations between business owners and offer a forum in which to share advice on business life in downtown Carlisle. However, the seeds for our organization really began in October of 2010 with the first Spooky Saturday, which Stephanie organized.

Spooky Saturday, a downtown-wide afternoon of trick-or-treating, will be in its 10th year in 2019. The event is a grassroots effort, meaning it has no official backing or funding, and is purposely designed to have participants circulate through downtown to help them discover all that downtown has to offer. While the organization of the event was and still is done by Stephanie, it was supported by 15 other businesses in the first year who provided an afternoon of fall fun to the 60 children and their families who attended. This event has been cultivated by Georgie Lou's and the downtown over the years, and in 2018, 70 businesses and organizations served nearly 950 children and their families. A similar event, the Bunny Hop, was added by Stephanie in spring 2011 and has grown with the downtown's help at nearly as quick a pace. These events embody the spirit of what Destination Carlisle wants to become--businesses helping businesses serve our community.

The popularity of these events eventually threatened to end them, as they grew so large by 2018 that Georgie Lou's could no longer cover them under their regular business insurance, and a special event policy was proving too expensive. When this became public knowledge, Tanis Monroy, of Amani Carlisle, reached out to Stephanie and offered to do anything his organization could to help save the events, as he viewed them as important for community-building in Carlisle. He and Stephanie formed a professional relationship and personal friendship while they searched for ways to save Spooky Saturday, which they successfully did. After Spooky Saturday, Stephanie and Tanis partnered again in December 2018 to help produce Amani Carlisle's first Dove Festival, which used the artistic talents of downtown business owners to help raise money for Amani.

Both Stephanie and Tanis realized that their partnership could form the basis from which Destination Carlisle could grow into a formal nonprofit that would focus on cultivating business partnerships in downtown Carlisle like theirs. While Tanis could provide his expertise on nonprofits and fundraising, his connections to the broader community formed while chairing Amani would be of equal import. Stephanie could offer nearly 10 years of small business and downtown event experience, having grown her candy store from the ground up in downtown Carlisle, bringing the connections she's made with her fellow businesses and community over the years.

In April of 2019, Tanis and Stephanie began the process of formalizing Destination Carlisle into a broader organization and conducting a public downtown survey to gather input on areas of need. They also began reaching out to other small business owners to start gathering potential board members. Finally, on July 1, 2019, Destination Carlisle put out its first "official" event, the Downtown Summer Bucket List, and held its first official meeting on July 16, 2019.

Why We're Needed

The first and most important thing that sets us apart from other business organizations in downtown Carlisle is that we are merchant-led and merchant-focused. What this means is instead of relying on others who aren't directly at risk if our businesses are not successful to advocate for us, improve our downtown, and increase our business district's viability, we will take a direct hand in doing these things ourselves. By utilizing social media, chat groups, and email alongside in-person meetings, we have been able to offer an outlet for businesses to get involved in building our downtown who otherwise might not.

We strongly believe more can be done to increase foot traffic, foster awareness, and improve the quality of the downtown experience and are exploring ways to do so. We are all about creating new and different opportunities for people to get to know the downtown that our businesses, restaurants, and organizations work so hard to build each day.

How We Help

Even though we are a young organization, we are already working on our goals. Events we created have helped increase foot traffic and awareness of downtown this summer, and we've provided our services to local government on issues facing the downtown recently.

The following list represents our recent or current projects:

- Conducted two public surveys, one for locals and the other for Dickinson College students, on how often and in what ways they interact with downtown Carlisle and obstacles they encounter to coming downtown. Collected data from nearly 600 locals and 200 college students.
- Provided feedback to the Borough during a fact-finding meeting on improving the Borough's website.
- Studied the attitudes towards and suitability of allowing mobile food vendors in the downtown business district, using interviews, surveys, discussions, and other resources, from which a 32-page, 15,477 word report was generated and submitted for Borough consideration. Provided recommendations to the Borough based on our findings in the same matter.

- Created the Destination Carlisle Downtown Summer Bucket List and supporting website, which is currently running from July 1-August 17 to drive foot traffic into downtown, using the "staycation" concept. The list includes 58 activities, 60+ downtown businesses, 3 reward levels, and 25 participating prize businesses. In support of this activity, we are maintaining a heavy social media presence and dedicated activity website, which has been viewed 4700+ times and has 750+ list downloads so far.
- Developing a Progressive Web Application (PWA) that will serve as an easy-to-use guide to downtown Carlisle on mobile devices and traditional computers and laptops.
- Collecting business profiles on all downtown businesses and organizations to create a comprehensive directory of products and services offered in downtown.
- Continuing social media efforts on Destination Carlisle's facebook page (600+ followers), instagram (1000+ followers), and twitter (new account).
- Continuing to host the Destination Carlisle Merchant-only Facebook page (65 members) to grow relationships between our downtown businesses and organizations.
- Keeping downtown merchants up-to-date on upcoming business opportunities using our Mailchimp email account (100 recipients).
- Moving forward with the formation of our board and obtaining our nonprofit status.
- Planning the expansion of Spooky Saturday into a broader event.

We look forward to continuing our efforts to improve downtown Carlisle and working with the Borough and other vested interests in the future. Thank you so much for this opportunity.

Contact

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BOARD OFFICERS

President

Stephanie P. Gilbert

Georgie Lou's Retro Candy

Vice President

Tanis Monroy

Amani Carlisle

Secretary

Jennifer Oswald

Timewalker Tours

Treasurer

Thomas Paup

Carlisle Financial Group

ADVISORY COUNCIL

Erin Paup

Carlisle Financial Group

Duane Miller

Executive Chef

Cafe Bruges

Leslie Miller

Front of House Manager

Cafe Bruges